

INVITATION TO EXHIBIT

CAADS Spring Conference & Membership Meeting

Act by March 7, 2019 for best rate!

Return signed contract and full payment by March 7, 2019 to receive a \$100 discount PLUS additional marketing exposure!



CAADS SPRING CONFERENCE
April 29—May 1, 2018

**ADVANCING
EXCELLENCE
TOGETHER**

2019

Exhibit Dates: Monday & Tuesday, April 29 & 30, 2019

DOUBLETREE BERKELEY MARINA | 200 MARINA BOULEVARD | BERKELEY, CA 94710



CALIFORNIA ASSOCIATION FOR ADULT DAY SERVICES
(916) 552-7400 | CAADS@CAADS.ORG | WWW.CAADS.ORG

2019 CAADS Spring Conference & Membership Meeting

ADVANCING EXCELLENCE TOGETHER

TARGET YOUR SALES TO NEARLY 150 DECISION MAKERS!

- ▶ Adult Day Programs (non-medical model) | Adult Day Health Care / Community Based Adult Services (medical model) | Alzheimer's Day Care Resource Centers (medical and non-medical models) | Adult Day Vendorized Programs (serving regional center clients) | Medi-Cal Managed Care Plans
- ▶ Owners, Executive Directors, Administrators, Finance Staff, Program Directors, Nurses, Social Workers, Therapists, and Others
- ▶ Experienced, New and Pre-Licensed Providers
- ▶ For-Profit and Non-Profit Providers serving adults with Alzheimer's and related dementia, chronic illnesses, frail elders, persons with developmental disabilities and individuals with mental health challenges.

EXHIBIT WITH CAADS IN NORTHERN CALIFORNIA!

- ▶ Market Your Products / Services
- ▶ Meet Decision Makers
- ▶ Reinforce Customer Loyalty
- ▶ Establish New Markets
- ▶ Support Local Dealers / Distributors
- ▶ Introduce New Products/Services

GREAT VALUE AND BENEFITS!

- ▶ CAADS Members: **\$675/\$575*** per table-top
 - ▶ Non-members: **\$1025/\$925*** per table-top
- * Return signed contract and full payment by 5:00 PM, March 7, 2019, and get a \$100 discount PLUS additional marketing exposure!*

Table-Top Space Selection: On the attached Contract to Exhibit, there is a place to indicate your first, second and third choice options for a table. Your table assignment will be confirmed based on the date when the signed contract with full payment is received by CAADS. **CAADS management reserves the right to change space designations as deemed in the best interest of the event.**

EXHIBIT SPACE RENTAL FEE INCLUDES:

- ▶ **One 6' x 30" skirted table-top and one chair** (additional chairs will be added for each additional exhibitor registration purchased)
- ▶ **Tuesday Reception** — The perfect opportunity to be in the center of it all while attendees mingle and network among the exhibits and vie for gift baskets to be raffled.
- ▶ **One staff "Exhibitor Registration" per table**, to attend Monday and Tuesday all day including the Tuesday Exhibit Reception & Gift Basket Raffles. Note: Non-Member exhibitors may exhibit on Monday, but will not be able to participate in the *Members Only Meeting* held that day. (Each additional exhibit representative is required to pay a \$275 "Exhibitor Registration" fee)
- ▶ **Free Listing in Conference marketing pieces** IF signed contract & full payment received by March 7, 2019
- ▶ **Free Listing in Program distributed on-site**, IF signed contract & full payment received by April 17, 2019
- ▶ **Free List of Pre-Registrants prior to event** (name, title, company, address, email, telephone)

SPACE SELECTION BASED ON DATE CONTRACT WITH FULL PAYMENT IS RECEIVED

Complete the enclosed contract and send it with payment by check or credit card to:

California Association for Adult Day Services (CAADS)
1107 9th Street, Suite 701 | Sacramento, CA 95814
OR FAX to (866) 725-3123

Questions/Assistance: Please contact CAADS at (916) 552-7400 or email caads@caads.org

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SHOW INFORMATION

LOCATION: Doubletree Berkeley Marina | 200 Marina Boulevard | Berkeley, CA 94710

MOVE-IN: April 29, 2019 Monday 7:30 AM to 8:30 AM*

SHOW DATES: April 29, 2019 Monday 8:30 AM to 5:00 PM*

April 30, 2019 Tuesday 8:00 AM to 6:00 PM*

MOVE-OUT: April 30, 2019 Tuesday 6:00 PM*

**Times are subject to change based on final conference agenda*

LODGING

Doubletree Berkeley Marina

200 Marina Boulevard

Berkeley, CA 94710

Telephone: (510) 548-7920

Self-Parking: \$13.00 daily rate (regularly \$26 daily)

Valet-Parking: \$28 daily rate (+10% Parking Tax)

Hotel Website: <http://bit.ly/BerkeleyDT>

Hotel Reservations Deadline: April 8, 2019

Telephone Reservations: 1 (800) 559-4655

Room Rate: \$189* Single/Double **Must mention CAADS**

Guest Room Wireless: Complimentary

Check-In: 4:00 PM

Check-Out: 12:00 Noon

Hotel has a smoke-free policy. Complimentary wireless in meeting space, lobby and public areas.

Hotel rates are \$189 for single/double occupancy. The Doubletree Berkeley Marina has graciously extended the special conference rate for three (3) days prior and three (3) days post conference (based on availability), for those who would like to enjoy an extended stay. Rates are guaranteed IF a reservation is made **on or before April 8, 2019, AND IF** space is still available at the CAADS conference rate.

There are a limited number of rooms available in the block. It is a good idea to make your hotel reservations early. Reservation requests made **after the cut-off date of April 8, 2019**, will be based on availability at the Hotel's prevailing rates. Regardless of when you make your hotel reservation, please be sure to mention "CAADS," as CAADS receives a discount on meeting space fees based on the number of guest rooms occupied by CAADS event attendees.

**Hotel room rates are subject to applicable state and local taxes (currently 13.2% Occupancy Tax)*

SHIPPING AND HANDLING

Packages/freight for exhibitors are subject to handling fees at this hotel. Shipments should arrive no sooner than 48 hours prior to the conference (*Saturday, April 27, 2019*). The hotel will not accept C.O.D. or freight collect deliveries. All shipments must identify our group name, **California Association for Adult Day Services**, on the shipping label and box. A \$5.00 handling and storage fee per box per day will apply. The Doubletree Berkeley Marina will require a completed credit card authorization form on file prior to the receipt of any shipped items to cover any and all handling and storage fees.

It is the responsibility of the **individual exhibitor** to notify the Hotel in advance of estimated volume of materials to be shipped to Hotel. If anticipated volume or nature of handling requires special services, the individual exhibitor will need to make prior arrangements at their expense. At no time shall these expenses be incurred by the Hotel or CAADS.

ELECTRICITY, AUDIO/VISUAL, OTHER SERVICES

The hotel will provide a 6' x 30" skirted/draped table with two chairs. It is the responsibility of the **individual exhibitor** to make **ALL** arrangements with the Doubletree Berkeley Marina for additional needs. At no time shall these expenses be incurred by the Hotel or CAADS. Contact **Porsha Mason, Conference Services Manager** at Porsha.Mason@hiton.com by **April 15, 2019**, to make arrangements.

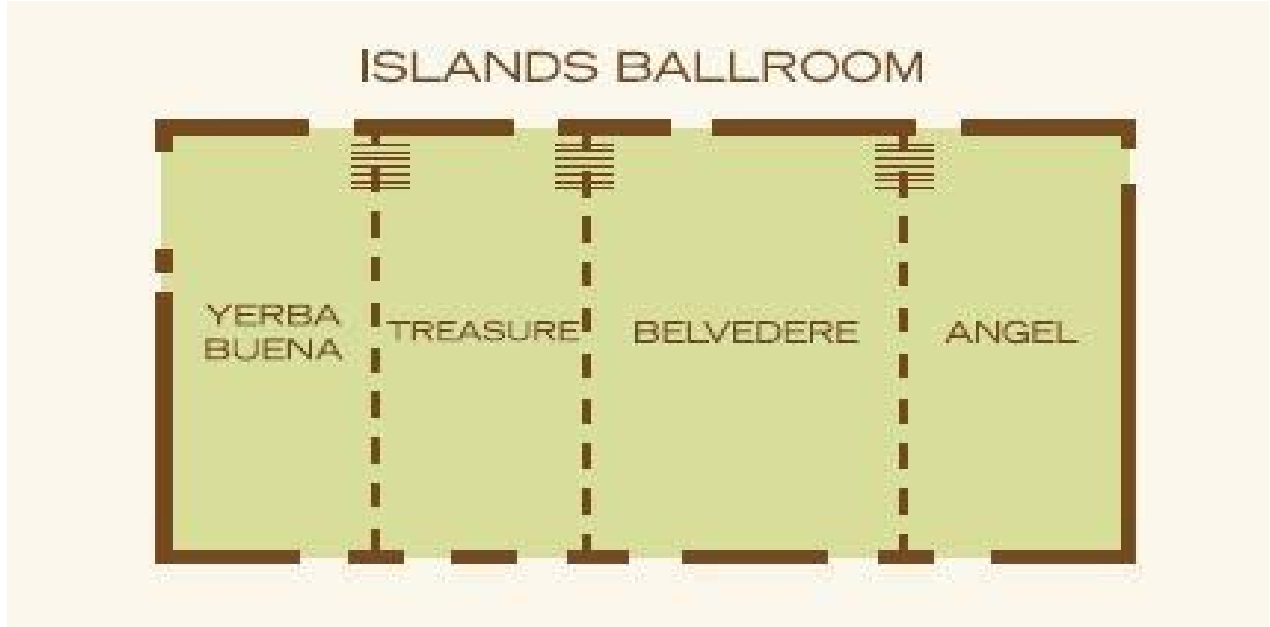
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ADVANCING EXCELLENCE TOGETHER

DOUBLETREE BERKELEY MARINA Ballroom & Foyer



Exhibits will be located in the Ballroom Foyer with the general sessions taking place in the Belvedere and Angel rooms. Breakout courses will be held on both the first and second floor meeting rooms. Locations are subject to change based on the final agenda. Reception location and restrooms are located immediately off the Ballroom Foyer.

BALLROOM FOYER

- CAADS Registration
- Exhibits, Reception and Raffles
- Continental Breakfasts / Refreshment Breaks

BALLROOM

- Membership Meeting (Monday)
- Plenary Sessions / Keynotes
- Luncheons

A FEW OF OUR PAST EXHIBITORS. . .

- A-Z BUS SALES, INC.
- ADS DATA SYSTEMS, INC.
- ANTHEM BLUE CROSS
- ATTAINMENT COMPANY
- BLUE SHIELD OF CALIFORNIA / PROMISE HEALTH PLAN (FORMERLY CARE1ST HEALTH PLAN)
- CALIFORNIA CAREGIVER RESOURCE CENTERS
- CALOPTIMA
- CDC NATIONAL CENTER FOR HEALTH STATISTICS
- COLONY WEST
- COMPREHENSIVE INSURANCE SERVICES
- CORRELINK SYSTEMS, INC.
- HEFFERNAN INSURANCE BROKERS
- L.A. CARE
- NONPROFITS INSURANCE ALLIANCE OF CALIFORNIA
- MOLINA HEALTHCARE OF CALIFORNIA
- RTZ SYSTEMS/CADCARE®
- SHIELD HEALTHCARE
- SPACE TABLES
- THE MENTOR NETWORK, INC.
- TOTAL ADHC SOLUTIONS
- TURBOTAR, INC.

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